



BANNER UP SIGNS

SIGNS > VEHICLES > BRANDING

1170 East State Street
Sycamore, IL 60175

815-899-9211
BannerUpSigns.com

ARTWORK REQUIREMENTS

- When available vector artwork is preferred:
 - Vector artwork is an image created by way of points and paths. The artwork is then scalable and editable.
 - Common vector formats include AI, EPS, PDF
 - **Fonts & Strokes** must be **outlined**.
 - Files must be in **CMYK**. Please state PMS (Pantone Matching System) colors (provide the actual numbers) or spot colors used.
 - **Scale artwork to full size** if possible.
 - Understand that raster images can be placed into Adobe Illustrator - just because you have an AI, EPS, or PDF file, that does not automatically guarantee it will work. Placed images must either be embedded into the file or included as a separate attachment.

- Raster Artwork
 - Raster artwork is an image created with pixels. This artwork is not editable but is scalable to a limited degree.
 - Common raster formats include JPEG, BMP, PSD, TIF
 - If possible, raster artwork needs to be 100 DPI or higher at full size.

* Failure to submit the proper artwork files stated above could result in an artwork charge.