



KEEPING YOUR IMAGE IN SIGHT SINCE 1986

1170 East State Street  
Sycamore, IL 60178  
815-899-9211  
BannerUpSigns.com

## ARTWORK REQUIREMENTS

- When available vector artwork is preferred:
  - Vector artwork is an image created by way of points and paths. The artwork is then scaleable and editable.
  - Common vector formats include AI, EPS, PDF
  - **Fonts & Strokes** must be **outlined**.
  - Files must be in **CMYK**. Please state PMS (Pantone Matching System) colors (provide the actual numbers) or spot colors used.
  - **Scale artwork to full size** if possible.
  - Understand that raster images can be placed into Adobe Illustrator - just because you have an AI, EPS, or PDF file, that does not automatically guarantee it will work. Placed images must either be embedded into the file or included as a separate attachment.
  
- Raster Artwork
  - Raster artwork is an image created with pixels. This artwork is not editable but is scalable to a limited degree.
  - Common raster formats include JPEG, BMP, PSD, TIF
  - If possible, raster artwork needs to be 100 DPI or higher at full size.

\* Failure to submit the proper artwork files stated above could result in an artwork charge.

